



Humboldt Crabs Baseball

2026 SPONSORSHIP/DONATION FORM

☒ Check off your selections below. **Please print clearly so we can reach you for questions.**

SPONSORSHIP OPPORTUNITIES

**Some opportunities are limited so don't delay!*

Ballpark Sign

- ☐ Outfield Fence Sign **\$1,000**
(You provide the Crabs a 10 feet wide x 4 feet tall vinyl sign)
- ☐ Inside the ballpark sign, behind home plate,
facing the bleachers **\$500**
(You provide the Crabs a 4 feet wide x 2 feet tall vinyl sign)

Purchase a Crabs Program Ad (Program size: 8.5x11)

- ☐ Full Page (8.5" wide by 11" tall) **\$600**
- ☐ Half Page (7.5" wide by 4.85" tall) **\$350**
- ☐ Quarter Page (3.6" wide by 4.85" tall) **\$250**
- ☐ Eighth Page (3.6" wide by 2.25" tall) **\$180**

See page 2 for important info on program ads.

Sponsor Foul Balls

When a foul ball is hit over the fence, your company will be mentioned over the P.A. to the fans as the sponsor of that foul ball. This promotion is non-exclusive.

- ☐ Entire Summer **\$2,000**
- ☐ June or July **\$1,000**
- ☐ Single Game **\$101**

Miscellaneous Sponsorship Opportunities

- ☐ Company gets mentioned on radio broadcast and YouTube stream during every game **\$200**
- ☐ Company gets mentioned on the radio and PA as the sponsor of the starting lineup **\$850***
- ☐ Company gets mentioned on radio and PA as sponsor of Crabs' first pitching change ... **\$850***
- ☐ Sponsor Crabs' YouTube stream - Logo placed in corner and mentioned during stream **\$1000***
- ☐ Company logo on rubber baseballs **\$250**
- ☐ Box of Baseballs for the team **\$125**
- ☐ Website Ad (send us a 728 pixels wide x 90 pixels tall ad to run on humboldtcrabs.com) **\$165**
- ☐ Feed the Team After a Game **\$100**
(Your donation will provide a postgame meal for the Crabs, your name will be mentioned on social media)
- ☐ Pint cups or wine cups co-branded between your company and Crabs - **Contact us for details.**
Artwork must be provided by 5/1

YOUR INFORMATION

COMPANY NAME

CONTACT PERSON

PHONE/CELL

EMAIL

MAILING ADDRESS

CITY

STATE

ZIP

ADD IT UP - TOTAL PLEDGED AMOUNT of all items selected:

\$ _____

CUSTOMIZED SPONSORSHIPS/ DONATIONS/TRADE

Have different idea on how to support the Crabs? Want to donate goods or services in exchange for advertising? Give us your ideas!
Donations and Trade require Crabs Board Approval

Please mail your check WITH this form to: Humboldt Crabs, PO Box 4422, Arcata CA 95518

You may contact the Crabs volunteer Treasurer Mary Ellen Barthman at
accounting@humboldtcrabs.com to pay with a credit card.

SPONSOR BENEFITS: TICKETS & SEASON PASSES

In exchange for your generous donation to the Crabs Organization, each sponsor will be emailed a unique code to the Crabs website to claim their free tickets and or season passes. Contact accounting@humboldtcrabs.com for more information.

Early Bird Special: Postmark your payment by March 15 to receive a **bonus of extra tickets** commensurate with sponsor level.

ADVERTISING INFORMATION

PROGRAM PRINT ADS

Your business will be featured in the Crabs annual program that is sold at the ballpark during the summer months of June to early August. The program is considered a part of history as the Crabs are the oldest summer, collegiate, wood-bat team in the country! Send us a 4-color PDF file of your ad to humboldtcrabs@gmail.com.

Program ad artwork and payment are due **BEFORE May 15, 2025.**

Please send a PDF file of your print ad. If you do not send us an ad by the May 15 deadline, we cannot guarantee your ad will appear. There is no guaranteed placement in the program unless you make a request and your reservation is approved by the Crabs Program Coordinator. Send ads and questions to humboldtcrabs@gmail.com.

SIGNS IN THE BALLPARK

Your business sign will hang from May 30 until August 2. We will physically accept signs from May 1 onward but the sooner you get it to us the better for placement. Drop off your sign at the Arcata Ballpark on 9th St., side gate. Throw it over the fence. *Keep in mind, the Crabs are a family-friendly organization when designing your signs.*

☐ **OUTFIELD FENCE SIGN**

Signs are to be made out of Vinyl and be 10 feet by 4 feet in size with 8 grommets in order to hang on a chain link fence with zip ties. **Note:** \$250 of the \$1,000 donation is paid to the City of Arcata for the use of their fence.

☐ **INNER BALLPARK SIGN**

Signs are to be made out of Vinyl and measure 4 feet by 2 feet with 6 grommets in order to hang up.

RADIO/LIVESTREAM BROADCAST MENTION

A live radio read on air by the Crabs broadcasters during games as well as the YouTube stream of each game. Submit 3 to 4 catchy sentences to describe your business to our listeners and viewers so they can find you.

Note: The amount of reads is determined by the amount of breaks allowed in each game. The Crabs cannot guarantee frequency.

WEBSITE AD

Submit an ad sized to a standard "leaderboard" size - 728x90. You will also receive a link on Crabs website sponsor list page.

LIVESTREAM SPONSORSHIP

Submit a logo/ad that will be placed in the lower left corner of the stream. Your company will also be mentioned during the stream and in the stream's text description.

BALLPARK SIGNS: Please label your sign with a black sharpie on the backside of the sign somewhere highly visible so our volunteers can clearly see what company it belongs to when it is rolled up. It is helpful to label any outside wrapping or box with your company name.

☐ I had a sign from last year the Crabs are storing for me and would like to reuse it again for this coming season.

☐ I will drop off a new sign to the Arcata ballpark after May 1 at the 9th street side gate.

For picnic area reservation information, email CrabsSpecialEvents@gmail.com.

DONATE TO THE CRABS

If you would just like to support the Crabs, you can either make a check out to Humboldt Crabs Baseball and send it with this form to the address on the right, or visit humboldtcrabs.com/donate.

If you'd like your donation to support a particular program, please check a box below.

Donation Amount

\$

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Crabs Camp Scholarships | <input type="checkbox"/> Alumni Fest |
| <input type="checkbox"/> Uniforms & Equipment | <input type="checkbox"/> Fireworks |

Got a question? Contact us at humboldtcrabs@gmail.com!

Thank you for your support of Humboldt Crabs Baseball!

**Humboldt Crabs Baseball, Inc.
P.O. Box 4422 • Arcata, CA 95518
humboldtcrabs.com**

HUMBOLDT CRABS BASEBALL, INC., is a 501(c)(4) community owned organization. A volunteer board of directors rely on the support of community members, volunteers and sponsors to keep the Crabs operation running. The Crabs have been in operation since 1945.