



# Humboldt Crabs Baseball

## 2024 SPONSORSHIP /DONATION FORM

**HUMBOLDT CRABS BASEBALL, INC.**, is a 501(c)(4) community owned organization. A volunteer board of directors rely on the support of community members, volunteers and sponsors to keep the Crabs operation running. The Crabs have been in operation since 1945.



Check off your selections on the right side of this form.  
*Please print clearly so we can reach you for questions.*

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE/CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

You may contact the Crabs volunteer Treasurer Mary Ellen Barthman at [accounting@humboldtcrabs.com](mailto:accounting@humboldtcrabs.com) to pay with a credit card. Call (707) 840-5665 and leave a detailed voicemail.

Please mail your check **WITH** this form to: HUMB CRABS, PO Box 4422, Arcata CA 95518

### CUSTOMIZE YOUR SPONSORSHIP

Don't see anything on our list of options? Please list any ideas on how we can customize your donation to the organization below:

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Or you can shoot us a note to: [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)

### SPONSORSHIP OPPORTUNITIES\*

#### Purchase a Outfield Fence Ballpark Sign

- Outfield Fence Sign \$1,000  
*(You provide the Crabs a 10 feet wide x 4 feet tall vinyl sign)*
- Inside the ballpark sign, behind home plate, facing the bleachers \$500  
*(You provide the Crabs a 4 feet wide x 2 feet tall vinyl sign)*

#### Sponsor Foul Balls

Your company can purchase all the team's baseballs for the summer. Every time a foul ball is hit, your company will be mentioned over the P.A. to the fans as the sponsor of that foul ball.

- \$2,000 for entire summer
- \$1,000 for June or July
- \$101 per game

#### Purchase a Crabs Program Ad (Program 8.5 x11 size)

- Full Page \$600 (8.5 inches wide by 11 tall)
  - Half Page \$350 (7.5 inches wide x 4.85 tall)
  - Quarter page \$250 (3.6 inches wide by 4.85 tall)
  - Eighth page \$180 (3.6 inches wide by 2.25 tall)
- See page 2 or backside of form for info. Deadline 5-28

#### Misc Sponship Opportunities

- Company gets mentioned on the radio broadcast and YouTube stream during every Crabs game \$200
- Company logo on rubber baseballs \$200
- Box of Baseballs for the team \$125
- Website Ad \$165 *(send us your logo and some text and we'll design an ad for you or send us a 780 pixels wide x 90 pixels tall ad)*
- Feed the Team After a Game \$100 *(Your donation will provide a postgame meal for the Crabs.)*

*\*Some opportunities are limited so don't delay!*

**ADD IT UP - TOTAL PLEDGED AMOUNT** of all the items your selected:

\$ \_\_\_\_\_

Please mail your check **WITH** this form to: HUMB CRABS, PO Box 4422, Arcata CA 95518

### DONATIONS

- In Kind Donation. Describe Items (ex: Gift Certificates for raffles) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### MEDIA TRADE

- In Kind Donation. Describe Items (ex: Print or Radio ads for tickets)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Donations and Media Trade require Crabs Board Approval

## CRABS PROGRAM ADS

Your business will be featured in the Crabs annual program that is sold at the ballpark during the summer months of June to August. The program is considered a part of history as the Crabs are the oldest summer, collegiate, wood-bat team in the country! Send us a 4-color PDF file of your ad to [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)

**Program ads are due BEFORE May 15, 2024.** Please send a 4-color PDF file of your print ad. If you do not send us an ad by the May 15 deadline, we cannot guarantee your ad will appear. There is no guaranteed placement in the program unless you make a request and your reservation is approved by the Crabs Program Coordinator. Send ads ad questions to [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)

## SIGNS IN THE BALLPARK

Your business sign will hang from May 31 until August 4. We will physically accept signs from May 17 until June 2 but the sooner you get it to us the better for placement, as we begin moving into the park on May 19. Drop off your sign at the Arcata Ballpark on 9th St., side gate. All signs are subject to approval by the Crabs Board of Directors. Keep in mind, the Crabs are a family-friendly organization when designing your signs. All cannabis-related companies should submit your sign artwork ASAP for approval.

### **OUTFIELD FENCE SIGN \$1000**

Signs are to be made out of Vinyl and be 10 feet by 4 feet in size with 6 grommets in order to hang on a chain link fence with zip ties. **Note:** \$250 of the \$1,000 donation is paid to the City of Arcata for the use of their fence.

### **INNER BALLPARK SIGN \$500**

Signs are to be made out of Vinyl and measure 4 feet by 2 feet with grommets on the corners in order to hang up.

I had a sign from last year the Crabs are storing for me and would like to reuse it again for this coming season.

I will drop off a new sign to the Arcata ballpark from May 17 to May 31st at the 9th street side gate. Throw it over the fence.

Please label your sign with a black sharpie on the backside of the sign somewhere highly visible so our volunteers can clearly see what company it belongs to when it is rolled up. It is helpful to label any outside wrapping or box with your company name.

## CRABS RADIO & WEBSITE ADS

### RADIO BROADCAST MENTION

A live radio read on air by the Crabs broadcasters during Crabs games as well as the YouTube stream of each game. Submit 3 to 4 catchy sentences to describe your business to our listeners and viewers so they can find you.

**Note:** The amount of reads is determined by the amount of breaks allowed in each game. The Crabs cannot guarantee frequency.

### WEB SITE AD

Submit a logo and a few lines of info., and we will create a jpg ad for you. You will also receive a link on Crabs Web site on our sponsor list page.

## TICKETS AND SEASON PASSES BENEFITS

In exchange for your generous donation to the Crabs Organization, each sponsor will be emailed a unique code to the Crabs website to claim their free tickets and or season passes. Contact [accounting@humboldtcrabs.com](mailto:accounting@humboldtcrabs.com) or (707) 840-5665 for more information.

## OTHER WAYS TO DONATE TO THE CRABS

### Donate to the Ballpark Improvement Fund

The Crabs continue to work on upgrading the Arcata ballpark in partnership with the City of Arcata. The ballpark is owned by the City of Arcata and the Crabs are the main tenant of the facility. The Crabs would like to continue to improve the facility for a better fan experience as well as for all the other teams who rent the ballpark.

**Donation Amount:** \$ \_\_\_\_\_

Make check out to Humboldt Crabs Baseball or visit <https://humboldtcrabs.com/donate/>

### Help us Purchase Equipment for the team

A large portion of the team's expenses comes from buying team equipment, uniforms, bats and baseballs.

**Donation Amount:** \$ \_\_\_\_\_

Make check out to Humboldt Crabs Baseball or visit <https://humboldtcrabs.com/donate/>

Checks can be mailed to the PO Box 4422, Arcata, CA 95518. Please include a note about your donation on the check or inside so our volunteer accountant can file it properly.

## PICNIC RESERVATIONS

are handled by Crabs Special Events volunteers, please email:

**CrabsSpecialEvents@gmail.com**

3 dates you want more information on or to potentially put a deposit on:

1) \_\_\_\_\_ 2) \_\_\_\_\_  
3) \_\_\_\_\_

Please see the current game SCHEDULE listed on the Crabs website at [humboldtcrabs.com](http://humboldtcrabs.com). Games and opponents are subject to change. We cannot guarantee a specific date as the demand is high for the right field area as well as weekend games. A deposit to hold your reservation will be required. Deposit checks can be mailed to the PO Box 4422, Arcata, CA 95518. Indicate company name on the check and date of picnic reservation. Leave a voicemail for a Crabs volunteer at (707) 840-5665.

**Got a question, or a creative idea for a new way to support the Crabs? Contact us at [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)!**

**Thank you for your support of Humboldt Crabs Baseball!**

Humboldt Crabs Baseball, Inc.  
P.O. Box 4422 • Arcata, CA 95518  
[humboldtcrabs.com](http://humboldtcrabs.com)