

# HUMBOLDT CRABS BASEBALL

## SPONSORSHIP/DONATION FORM 2021

### HUMBOLDT CRABS BASEBALL, INC., is a

501(c)(4) community owned organization. A volunteer board of directors rely on the support of community members, volunteers, partners and sponsors to keep the Humboldt Crabs Baseball operation running. Thank you so much for considering any donation to Crabs Baseball. It is because of you that the Crabs can still provide good, family-friendly entertainment to the community. 2021 will be the Crabs 77th season!



Check off your selections on the right side of this form. **For your generous donation you will receive a free pod of tickets. We will contact you about how this will work this summer.**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address (where we should mail your tickets/passes):  
\_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

*If you don't have a physical mailing address, your tickets will be left in the ticket booth at the Arcata ballpark at the beginning of the season.*

• You may contact the Crabs volunteer Treasurer Mary Ellen Barthman at [accounting@humboldtcrabs.com](mailto:accounting@humboldtcrabs.com) to use a credit card.

### CRABS SPONSORSHIP OPPORTUNITIES

- Sponsor Foul Balls** Your company can purchase all the team's baseballs for the summer and every time a foul ball is hit, your company will be mentioned over the P.A. to fans as the sponsor of that foul ball.
- \$2,000 for entire summer     \$1,000 for June or July
- \$100 per game

#### Purchase a Outfield Fence Ballpark Sign

- Outfield Fence Sign \$1,000  
*(You Provide a Vinyl 10 feet wide x 4 feet tall sign)*
- Inside the ballpark sign, behind home plate, facing the bleachers \$500  
*(You Provide Vinyl 4 feet wide x 2 feet tall sign)*

#### Purchase a Crabs Program Ad (Program 8.5 x11 size)

- Full Page \$600 (8.5 inches wide by 11 tall)
- Half Page \$350 (7.5 inches wide x 4.85 tall)
- Quarter page \$250 (3.6 inches wide by 4.85 tall)
- Eighth page \$155 (3.6 inches wide by 2.25 tall)

#### Misc items for purchase

- Your company's mention on the live, radio broadcast and YouTube stream during Crabs games \$150
- Crabs Website Banner Ad \$125 (send us your logo and copy/text and we'll design the ad for you)
- Box of Baseballs for the team \$100

**TOTAL PLEDGED AMOUNT** of all items selected from above:

\$ \_\_\_\_\_ Note: \_\_\_\_\_

### OTHER OPTIONS

#### Media / Advertising / Other Donations

- In Kind Donation. Describe Items (Gift Certificates for raffles): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated value from above \$ \_\_\_\_\_

#### Notes:

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\_\_\_\_\_  
\_\_\_\_\_

MAIL CHECKS & THIS FORM TO: **HUMBOLDT CRABS/ATTN: SPONSORSHIPS, PO BOX 4422, ARCATA, CA 95518**

## CRABS PROGRAM ADS

Your business will be featured in the Crabs annual program that is sold at the ballpark during the summer months of June to August. The program is considered a part of history as the Crabs are the oldest summer, collegiate, wood-bat team in the country! Send us a 4-color PDF file of your ad to [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com).

**Program ads are due BEFORE May 14, 2021.** Please send a 4-color PDF file of your print ad. If you cannot produce a print ad, we can produce one for you. Send a high resolution logo and copy for your ad. There is no guaranteed placement in the program unless you make a request and your reservation is approved in writing. Send ads to [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)

## SIGNS IN THE BALLPARK

Your business sign will hang from June until August. We will physically accept signs at the end of May. All signs are subject to approval by the Crabs Board of Directors. The Crabs are a family-friendly organization. All cannabis-related companies should submit your sign artwork ASAP for approval.

### **OUTFIELD FENCE SIGN \$1000**

Signs are to be made out of Vinyl and be 10 feet by 4 feet in size with 6 grommets in order to hang on a chain link fence with zip ties. Note: \$250 of the \$1,000 is paid to the City of Arcata for use of their fence.

### **INNER BALLPARK SIGN \$500**

Signs are to be made out of Vinyl and measure 4 feet by 2 feet with grommets on the corners in order to hang up.

I had a sign from last year the Crabs are storing for me and would like to reuse it again for this coming season.

I will bring a new sign to hang up.

Signs can be delivered to the Arcata ballpark at the end of May when the Crabs move in to the rented facility. Or you can make arrangements prior to May by emailing us.

## CRABS RADIO & WEBSITE ADS

### **\$150 RADIO BROADCAST MENTION**

A live read on air by the Crabs broadcasters during the Crabs games on KGOE 1480 AM. Submit 3 to 4 sentences to describe your business.

Note: *The amount of reads is determined by the amount of breaks allowed in each game. The Crabs cannot guarantee frequency.*

## WEB SITE ADVERTISING

### **\$125 WEB SITE AD**

Submit a logo and a few lines of info., and we will create a jpg ad for you. You will also receive a link on Crabs Web site on our sponsor list page.

## Misc items to sponsor for one summer

(Your name or company logo will be featured or placed on these items)

Custom Crabs Player Jerseys \$1,277

(with your company logo on the sleeve)

Outfield Fence Sign \$1,177

(with special placement near the scoreboard)

Ramp to Left Field Fence Sign \$677

(A vinyl sign that will hang on the fence near the 3rd base beer bar)

Logo on the Crabs YouTube Stream

(for one month of games: June \$477 or July \$577)

Schedule Posters for inside the park \$177

(with your company logo on the poster)

*\* Please contact us to discuss these options if you're interested.*

## OTHER WAYS TO DONATE TO THE CRABS

### **Donate to the Ballpark Improvement Fund**

The Crabs continue to work on upgrading the Arcata ballpark in partnership with the City of Arcata. The ballpark is owned by the City of Arcata and the Crabs are the main tenant of the facility. The Crabs would like to continue to improve the facility for a better fan experience as well as for all the other teams who rent the ballpark. Items needed that can be funded or donated: PPE, Concessions Equipment, Groundskeeping Equipment, Beverage Coolers, Pop Up Tents, Outdoor Patio Size Umbrellas, Coffee Carafes or Donated Coffee, Propane, Pressure Washers, Picnic Tables, Removable Storage Units, Storage Bins, Baseball Buckets, or Gift Cards to Hardware Stores for ballpark cleaning materials, etc.

**Donation Amount:** \$ \_\_\_\_\_

Make check out to Humboldt Crabs Baseball or visit

<https://humboldtcrabs.com/donate/>

### **Help us Purchase Equipment for the team**

A large portion of the team's expenses comes from buying team equipment, uniforms, bats and baseballs. \$100 for a box of baseballs.

**Donation Amount:** \$ \_\_\_\_\_

Make check out to Humboldt Crabs Baseball or visit

<https://humboldtcrabs.com/donate/>

## CUSTOMIZE YOUR SPONSORSHIP

Email [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com) to customize your sponsorship or your donation or to discuss other options. List ideas:

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