

# SPONSOR THE CRABS! 2018: 74<sup>TH</sup> YEAR



**Sponsors will receive free tickets and passes for various packages**

P.O. Box 4422, Arcata, CA 95518  
**humboldtcrabs@gmail.com**  
 Voice Mail (707) 840-5665

**www.humboldtcrabs.com**

Check off all your selections:

### SPONSORSHIP OPTIONS:

- \$1,000 OUTFIELD FENCE SIGN**  
(10ft-wide x 4ft)
- \$500 INSIDE BALLPARK SIGN**  
(4ft-wide x 2ft)
- \$300 PRODUCED & RECORDED RADIO AD**
- \$125 LIVE RADIO BROADCAST MENTION**
- \$100 CRABS WEBSITE BANNER AD**
- ITEMS OF GIFT CERTIFICATES FOR FAN GIVEAWAYS DURING THE GAME**

### PAYMENT MUST BE INCLUDED! CHECK OFF BOX:

- CHECK ENCLOSED** (make out to Humboldt Crabs)  
 A CHECK MUST BE INCLUDED WITH THIS FORM IN ORDER TO RECEIVE YOUR TICKETS/PASSES. THE CRABS WILL NOT ACCEPT ANY FORMS WITHOUT PAYMENT ENCLOSED. WRITE ON YOUR **CHECK MEMO: CRABS SPONSORSHIP 2018**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

- Leave my tickets/passes at the ballpark ticket booth and I will pick them up with valid I.D.
- Mail my tickets/passes to address above.

### ■ Donate or Hire a Crab Player for the Summer!

A large portion of our expenses every year comes from equipment. You can help by pledging to buy a box of baseballs. Also, our collegiate baseball players are available for part-time work. Contact Crabs volunteer Larry Zerlang at (707) 496-4802 or [larryzerlang8737@sbcglobal.net](mailto:larryzerlang8737@sbcglobal.net) for more information about hiring a Humboldt Crab.

**The Humboldt Crabs average 35,000 fans per summer, get your business noticed!**

### ■ \$1,000: Outfield Fence Sign

Signs must be 10 feet wide by 4 feet tall, made of vinyl and include four to six grommets in order to hang up on outfield fence. We recommend using only a logo and vital information as the sign must be read from a long distance. Sponsors who purchase a outfield sign will receive 4 season passes.

### ■ \$500: Inside the Park Fence Sign

Signs must be on **white** vinyl background and measure 4 feet wide x 2 feet tall. They must include three grommets on top in order to hang up on a fence. You will receive 10 game tickets in return.

### ■ \$300: Produced Radio Ad

A produced radio spot will be played on KGOE 1480 AM during the games. Send us a brief ad script that will fit in 30 seconds and we'll have our radio personalities record it for you. Contact KGOE at (707) 442-2000 for more info. and frequency of ad.

### ■ \$125: Broadcast Mention

Send us a 3-sentence script about your business and our Crabs announcers will read it live on the air on KGOE 1480 AM during the games when there are breaks. You can watch the games on the Crabs You Tube channel online and hear the broadcast live. [www.youtube.com/user/HumboldtCrabs/live](http://www.youtube.com/user/HumboldtCrabs/live)

### ■ \$100: Web Banner Ad

We'll make you a web site banner ad to place on the Humboldt Crabs web site to be up for 7+ months of the year. Ads are 728 wide pixels by 90 pixels tall. Send us your logo and artwork.

### ■ Ballpark Giveaways to Crabs Fans

Donate gift certificates and cards, hats, etc., for any game or participate in our special events at the ballpark (ex: Pirate Night or Father's Day). All items donated to our fans for special events and giveaways at the ballpark will receive a live on air radio and PA announcement when time allows. Mail certificates to PO Box 4422, Arcata CA 95518 with this form.