

HUMBOLDT CRABS BASEBALL

Donation / Sponsorship Form 2019



Humboldt Crabs Baseball, Inc., is a 501(c)(4) community-owned organization. A volunteer board of directors rely on the support of community members, volunteers, and sponsors to keep the Humboldt Crabs Baseball operation functioning. 2019 will be the Crabs 75th "Diamond" anniversary and consecutive season of summer baseball on the North Coast.

There are many ways community members can get involved with the Crabs – as volunteers, joining the board of directors, or sponsoring, in kind services or donating to the organization.

SPONSORSHIP OPPORTUNITIES:

There are many different ways to sponsor or support the Crabs that will fit any marketing or advertising budget. Check off your selections below. **You will receive free tickets and/or season passes for your generous donation.**

Your Company Name: _____ Contact: _____

- Sponsor All Foul Balls** Your company can purchase all the team's baseballs for the summer and every time a foul ball is hit, your company will be mentioned over the P.A. to 800+ fans as the sponsor \$5,000
- Sponsor a Special Team Jersey** Your company's logo/patch featured on a jersey sleeve \$3,000
- Sponsor a Crabs Firework show** \$2,500

Purchase a Ballpark Sign

- Outfield Fence Sign \$1,000 (Provide a Vinyl 10 feet wide x 4 feet tall sign)
- Inside the ballpark sign \$500 (Provide Vinyl 4 feet wide x 2 feet tall sign)

Purchase a Annual Crabs Program Ad (based on a 8.5 x11 program size)

- Full Page \$600
- Half Page \$350
- Quarter page \$250
- Eighth page \$155



Misc items for purchase

- Radio Ad Mention on the Crabs Radio Broadcast and YouTube stream during the games \$150
- Crabs Website Banner Ad \$125
- Box of Baseballs \$100
- "Freeway Balls" or Home Run Balls \$25 a game
- Host a special themed night at the park and/or your organization can donate items to the fans as a special giveaway that will be promoted in media posts. Example: Koozies, Gift Certificates, Prizes, Gear, Swag, etc. FREE!

In Kind Services or Trade (Example Media: TV, Radio, Newspapers, Tabloids)

List, Describe, Include the value of the Donation that will be submitted for board approval: _____

_____ \$ Value: _____

• Please fill **out and mail in both pages** and list your contact information so we can reach you and mail checks to: **Attn: Humboldt Crabs Sponsorships, PO Box 4422, Arcata, CA 95518.**

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Please print clearly



Total Amount of Sponsorship or Donation on Check: \$ _____

I purchased/donated: _____

Company Name: _____

List all items from page 1

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Mailing Address (where your tickets will be mailed): _____

_____ State: _____ Zip Code: _____

If you don't list a physical mailing address above, your tickets will be left in the ticket booth at the ballpark at the beginning of the season. They will not be mailed prior to the season start.

- Please fill **out and mail in both pages** and list your contact information so we can reach you. You may contact our volunteer accountant Ellen Barthman at accounting@humboldtcrabs.com to use a credit card. Or leave a detailed message on our Google Voice Mail at (707) 840-5665.

Mail checks to: **Attn: Humboldt Crabs Sponsorships, PO Box 4422, Arcata, CA 95518**

OTHER WAYS TO DONATE TO THE CRABS:

Donate funds for Ballpark Improvement Projects coming up in the future. Donating funds for future ballpark improvements such as the bleachers, or new nets, or new dugouts, or new radio booth equipment, new speakers, new scoreboard, or new outdoor grills, or any other removable structures we can contribute to the Arcata Ballpark is a great way to help out the organization. The ballpark is owned by the City of Arcata, but the Crabs are the main tenant of the facility and continue to strive to upgrade the ballpark whenever we can.

Donate Baseball Equipment or Hire a Crab Player for the Summer

A large portion of the team's expenses comes from buying baseball equipment, uniforms and baseballs. In addition, our collegiate baseball players during the summer months are available for light yard work or light office work or can even work part-time for your business.

Join the Crabs Green Team

Do you like baseball? Be a part of the Crabs' tradition by becoming a volunteer and or super fan. The Crabs Green Team spends one hour on designated Saturday mornings to clean up a section of US HWY 101 as well as help clean up the outfield grass after fireworks nights. Green Team members will receive free Crabs general admission tickets to any game for your service. Email Green Team Captain and volunteer Bob Felter at bfelter3@gmail.com for more information.

Crabs Alumni & Hall of Fame

Did you ever play for the Crabs or do you know someone who did? The Crabs host an annual Alumni/Crab Player Parents weekend every July at the ballpark where the Alumni are invited to take batting practice and a catered meal in right field. Contact Crabs volunteer Vikki at vikki@reninet.com to find out how you can get involved with all our Crabs Alumni events or to help sponsor future Alumni events.

Ballpark Vendors:

Download the Ballpark Vendor Application form from the Crabs Website to submit your product for approval:
<http://humboldtcrabs.com/support-the-crabs>