

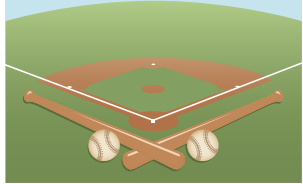


# SPONSORSHIP PACKAGES

What sponsors will receive in return for your generous donation

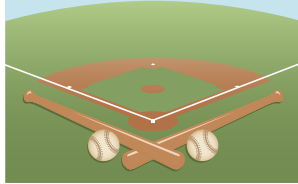
## HOME RUN

- Full Page Program Ad
- 2 Season Passes
- 12 Single Game Tickets
- Web site Link on Crabs Web site in sponsor list
- Mention on the Crabs Facebook page



## DOUBLE PLAY

- Half Page Program Ad
- 1 Season Passes
- 10 Single Game Tickets
- Web site Link on Crabs Web site in sponsor list
- Mention on the Crabs Facebook page



## SINGLE

- 1/4 Page Program Ad
- 8 Single Game Tickets
- Web site Link on Crabs Web site in sponsor list

Email us your camera ready ad to:  
[humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com)  
 PDF preferred • JPGs accepted

## BUNT

- 1/8 Page Program Ad
- 4 Single Game Tickets
- Web site Link on Crabs Web site in sponsor list

Check off all your selections:

### CRABS PROGRAM ADS

- \$600 FULL PAGE AD *Placement is not guaranteed unless agreed to prior to receiving payment. Email [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com) to inquire.*
- \$350 1/2 PAGE AD
- \$250 1/4 PAGE AD
- \$155 1/8 PAGE AD

### SIGNS, RADIO & WEB ADS, GIVEAWAYS

- \$1,000 OUTFIELD FENCE SIGN (10-wide x 4)
- \$500 INSIDE BALLPARK SIGN (4-wide x 2)
- \$300 PRODUCED & RECORDED RADIO AD
- \$125 LIVE RADIO BROADCAST MENTION
- \$100 WEB BANNER AD
- GIFT CERTIFICATES FOR GIVEAWAYS

### PAYMENT MUST BE INCLUDED! CHECK OFF BOX:

- CHECK ENCLOSED (make out to Humboldt Crabs) A CHECK MUST BE INCLUDED WITH THIS FORM IN ORDER TO RECEIVE YOUR TICKETS/PASSES. THE CRABS WILL NOT ACCEPT ANY FORMS WITHOUT PAYMENT ENCLOSED. WRITE ON YOUR **CHECK MEMO: CRABS SPONSORSHIP 2018**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

- Leave my tickets/passes at the ballpark ticket booth and I will pick them up with valid I.D.
- Mail my tickets/passes to address above.

Program Book is 8.5 x11

<b>SINGLE</b> 1/4 page <b>\$250</b>	<b>HOME RUN</b> Full Page <b>\$600</b>
<b>BUNT</b> 1/8 page <b>\$155</b>	
<b>DOUBLE PLAY</b> 1/2 page <b>\$350</b>	

Program Ad Deadline: May 1

### Crabs Program Ad Sizes:

1/8 Horizontal = 3.6" wide x 2.25" tall

1/4 Vertical = 3.6" wide x 4.85" tall

1/2 Horizontal = 7.5" wide x 4.85" tall

1/2 Vertical = 3.6" wide x 10" tall

Full Page = 7.5" wide x 10" tall

Inside and Back Covers: 8.5x11 with .25 bleed  
(cover placement must be arranged before purchase)

• Ads can be in color or black and white.

Email Ad to: [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com) by May 1.  
 Program will go to the printer by May 21.  
 The 2017 program can be viewed on [humboldtcrabs.com/support-the-crabs](http://humboldtcrabs.com/support-the-crabs) page.

## PAY ONLINE WITH A CREDIT CARD!

Visit the Humboldt Crabs website:  
[humboldtcrabs.com/support-the-crabs](http://humboldtcrabs.com/support-the-crabs)

For questions: Call (707) 840-5564,  
 and leave a detailed message

Mail to: Humboldt Crabs Baseball  
 P.O. Box 4422, Arcata, CA 95518 • [humboldtcrabs@gmail.com](mailto:humboldtcrabs@gmail.com) • Voice Mail (707) 840-5665