

Other ways to sponsor or support the Crabs:

• **The Humboldt Crabs average 32,000 fans per summer, get your business noticed!**

■ \$1,000: Outfield Fence Sign

Signs must be 10 feet wide by 4 feet tall, made of vinyl and include four to six grommets in order to hang up on outfield fence. Many of the outfield signs provide the background to sports news on TV and photos in the local paper. We recommend using only a logo and vital information as the sign must be read from a long distance. Some local printers who make Crabs vinyl signs are Advanced Display & Signs, Scrapper's Edge, Humboldt Swag and Visual Concepts. Sponsors who purchase a outfield sign will receive 4 season passes. If you ordered a outfield sign from last year, we have placed it in storage and can reuse it again for this season. Make a note to reuse the old one when ordering.

■ \$500: Inside the Park Fence Sign

Signs must be on **white** vinyl background and measure 4 feet wide x 2 feet tall. They must include four to six grommets in order to hang up on a fence. No guaranteed placement. You will receive 10 game tickets in return.

Signs can be delivered to the Volunteer Crabs Staff when the Crabs take possession of the ballpark at the end of May. The Crabs 2018 Season starts on June 1, so make sure your sign gets delivered to the Crabs before then. Email humboldtcrabs@gmail.com to make arrangements.

The Crabs have the right to refuse to hang any sign not deemed suitable for a family-friendly ballpark. The Crabs do not own the Arcata Ballpark. It is owned by the City of Arcata. The Crabs rent the ballpark for the summer months. A portion of your sign payment goes toward the City of Arcata. Please do not drop off your signs at the ballpark without contacting someone from the Crabs.

■ \$300: Produced Radio Ad

A produced radio spot will be played on KGOE 1480 AM during the games. Send us a brief ad

script that will fit in 30 seconds and we'll have our radio personalities record it for you. KGOE will stream all the Crabs games online so parents, family, friends and fans can listen at home! Contact KGOE at (707) 442-2000 for more info. and frequency of ad.

■ \$125: Broadcast Mention

Send us a 3-sentence script about your business and our Crabs announcers Ben & Hoke will read it several times live on the air on KGOE 1480 AM during the games when there are breaks. The Crabs cannot guarantee frequency as our radio broadcasters do their best to read all the announcements when time allows. You can watch the games on the Crabs You Tube channel online and hear the broadcast live. www.youtube.com/user/HumboldtCrabs/live

■ \$100: Web Banner Ad

We'll make you a web site banner ad to place on the Humboldt Crabs web site to be up for 7+ months of the year. Ads are 728 wide pixels by 90 pixels tall. Send us your logo and artwork.

■ Ballpark Giveaways to Crabs Fans

Donate gift certificates and cards, hats, etc., for any game or participate in our special events at the ballpark (ex: Pirate Night or Father's Day). All items donated to our fans for special events and giveaways at the ballpark will receive a live on air radio and PA announcement when time allows. Mail certificates to PO Box 4422, Arcata CA 95518 with this form.

■ Donate a Box of Balls or Hire a Crab Player for the Summer!

A large portion of our expenses every year comes from equipment. You can help out by pledging to buy a box of baseballs for \$100. Also, our collegiate baseball players are available for light yard work or light office work or can even work part-time for your business. Contact Crabs volunteer Larry Zerlang at (707) 496-4802 or larryzerlang8737@sbcglobal.net for more information.

SPONSOR THE CRABS! 2018: 74TH YEAR



Sponsors will receive free tickets and passes for various packages

P.O. Box 4422, Arcata, CA 95518
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Voice Mail (707) 840-5665

www.humboldtcrabs.com