



SPONSOR CRABS' CORNER

Be a part of Redwood News/Channel 3's special report on Humboldt County's Crabs summer baseball team. This special segment will include game highlights from the week, interviews with Crabs coaches and players, and plays of the week. KIEM-TV's Crabs' Corner will air every Sunday at 6 p.m. and 11 p.m. These special segments will also be available on our Facebook page (facebook.com/KIEMNewsChannel3); the Crabs Facebook page and on KIEM's website (kiem-tv.com) after airing.



KIEM is offering a limited number of sponsorships for this program, so don't delay!
This segment is not only viewed by locals, but also Crabs player parents from out of the area, colleges and sports fans across the country and thousands of social media viewers.

FULL SPONSORSHIP INCLUDES:

- **Opening Billboard** of Crabs' Corner segment at 6 p.m. and 11 p.m.
- One commercial airing on the Sunday News/Sports broadcast between 6 p.m. to 6:30 p.m. and one commercial airing between 11 p.m. to 11:30 p.m.
- Sponsorship **Internet listing** on www.redwoodnews.tv

Cost: \$150 per week for Ten weeks = Total \$1,500

Client Signature _____

Date: _____

* SPONSORSHIP ADD-ON

- Crabs **Player of the Week** Sponsorship (1 available per week)
- Includes sponsor mention in a expanded segment of Crabs' Corner called "**Player of the Week**"

Cost: \$50 per week (*this is extra and cost is added on to the Full Sponsorship price*)

Client Signature _____

Date: _____



For more information, call the Redwood News advertising department at (707) 443-3123 ext. 310 or email Bobbi Welch at bwelch@redwoodnews.tv