

HUMBOLDT CRABS BASEBALL

DONATION / SPONSORSHIP FORM 2019

HUMBOLDT CRABS BASEBALL, INC.,

is a 501(c)(4) community owned organization. A volunteer board of directors rely on the support of community members, volunteers, and sponsors to keep the Humboldt Crabs Baseball operation functioning. 2019 will be the Crabs 75th "Diamond" Anniversary. The 75th consecutive season of baseball on the North Coast.



WAYS TO GIVE:

There are many different ways to sponsor or support the Crabs that will fit any marketing budget:

- X** Check off your selections on the right side of this form. **You will receive free tickets and/or season passes for your generous donation, see page 2.**

Company Name:

Contact Person:

Phone/Cell:

Email:

Mailing Address (where we should mail your tickets/passes):

State: _____ Zip: _____

Notes: _____

If you don't have a physical mailing address, your tickets will be left in the ticket booth at the ballpark at the beginning of the season. They will not be mailed prior to the season start.

- You may contact the Crabs volunteer accountant Ellen Barthman at accounting@humboldtcrabs.com to use a credit card.

CRABS SPONSORSHIP OPPORTUNITIES:

- Sponsor Foul Balls** Your company can purchase all the team's baseballs for the summer and every time a foul ball is hit, your company will be mentioned over the P.A. to 800+ fans as the sponsor of that foul ball
- \$5,000 for entire summer
- \$2,500 for June or July
- \$75.00 per game

- Sponsor a Crabs Fireworks show** \$2,500

- Sponsor a T-shirt for the Band** \$300

Your company's logo featured on a T-shirt for the World Famous Crab Grass Band.

Purchase a Ballpark Sign

- Outfield Fence Sign \$1,000
(You Provide a Vinyl 10 feet wide x 4 feet tall sign)

- Inside the ballpark sign \$500
(You Provide Vinyl 4 feet wide x 2 feet tall sign)

Purchase a Crabs Program Ad (Program 8.5 x11 size)

- Inside Cover, Back Cover or Inside Back \$650
(include at least a .25 bleed for cover ads)

- Full Page \$600 (8.5 inches wide by 11 tall)
- Half Page \$350 (7.5 inches wide x 4.85 tall)
- Quarter page \$250 (3.6 inches wide by 4.85 tall)
- Eighth page \$155 (3.6 inches wide by 2.25 tall)

Misc items for purchase

- Your company's mention on the live, radio broadcast and YouTube stream during Crabs games \$150
- Crabs Website Banner Ad \$125
- Box of Baseballs for the team \$100

Total amount of your pledge from above: \$ _____

In Kind Services, Media Trade, or Donations

- Host a special themed night at the park and/or your organization can donate items for a special fan giveaway. Example: Koozies, Gift Certificates, Baskets, Hats, T-shirts, etc. It's FREE!

Describe donation that will be submitted for approval. Please remember this is a family-friendly ballpark:

Donation value or in kind or trade services: \$ _____

MAIL CHECKS & THIS FORM TO: **HUMBOLDT CRABS/ATTN: SPONSORSHIPS, PO BOX 4422, ARCATA, CA 95518**

CRABS PROGRAM ADS

Your business will be featured in the Crabs annual program that is sold at the ballpark during the summer months of June to August. The Crabs average more than 30,000 fans every summer. More than 1,000 copies are printed. The program is considered a part of history as the Crabs are the oldest summer, collegiate, wood-bat team in the country!

FULL PAGE \$600

You will receive: 2 Season Passes; 12 Single Game Tickets; Web site Link on Crabs Web site in sponsor list; Mention on the Crabs Facebook page

HALF PAGE \$350

You will receive: 1 Season Pass; 10 Single Game Tickets; Web site Link on Crabs Web site in sponsor list; Mention on the Crabs Facebook page

QUARTER PAGE \$250

You will receive: 8 Single Game Tickets; Web site Link on Crabs Web site in sponsor list

1/8 PAGE \$155

You will receive: 4 Single Game Tickets; Web site Link on Crabs Web site in sponsor list

Program ads are due BEFORE May 1, 2018. Please send a PDF file of your print ad. If you cannot produce a print ad, we can produce one for you. Send a high resolution logo and copy for your ad. Your ad can be in color or black and white. Some pages in the program will be designated to be printed in color. Guaranteed placement in the program must be reserved and approved after purchase.

Send an email to humboldtcrabs@gmail.com

SIGNS IN THE BALLPARK

Your business sign will be seen by more than 30,000 fans who enter the ballpark every summer. The signs will hang from June until August. You will receive 4 season passes for an outfield sign and 1 season pass and 10 single game tickets for a inside the park sign.

OUTFIELD FENCE SIGN \$1000

Signs are to be made out of Vinyl and be 10 feet by 4 feet in size with 6 grommets in order to hang on chain link fence with zip ties.

I had a outfield sign from last year the Crabs are storing for me and would like to reuse it again for this coming season.

I will bring a new sign to hang.

Note: Signs can be delivered to the Crabs when the Crabs take possession of the ballpark at the end of the month of May and the start of June. [Send an email to humboldtcrabs@gmail.com to make arrangements.](mailto:humboldtcrabs@gmail.com)

INNER BALLPARK SIGN \$500

Signs are to be made out of Vinyl, on a white background (white only will be accepted) and be 4 feet by 2 feet with grommets on the corners in order to hang up.

CRABS RADIO & WEBSITE ADS

\$150 RADIO BROADCAST MENTION

A live read on air by the Crabs broadcasters during the Crabs games on KGOE 1480 AM. Submit 3 to 4 sentences to describe your business. You will receive: 3 Single Game Tickets; Web site Link on Crabs Web site in sponsor list

Note: *The amount of reads is determined by the amount of breaks allowed in each game. The Crabs cannot guarantee frequency.*

WEB SITE ADS

\$125 WEB BANNER AD

Submit a logo and a few lines of info., to create a horizontal ad that will measure 728 pixels wide by 90 pixels tall. You will receive: 2 Single Game Tickets; Web site link on Crabs Web site in sponsor list

CRABS FIREWORKS SHOW \$2,500

You will receive: 6 Season Passes; 20 Single Game Tickets; PA mentions to our fans leading up to the show as well as on the day of the show; Web site Link on Crabs Web site in sponsor list; Mention on the Crabs Facebook page

OTHER WAYS TO DONATE TO THE CRABS

Donate funds for Ballpark Improvement Projects coming up

The Crabs will be working on future ballpark improvements and upgrades over time to the ballpark. Some new items may include: bleachers, netting, dugouts, PA speakers, digital scoreboard, outdoor grills, picnic tables, web cams, iPads, or any other items used during baseball games. The ballpark is owned by the City of Arcata, but the Crabs are the main tenant of the facility and continue to strive to upgrade the facility whenever we can for better fan enjoyment and for all the other baseball teams that also rent the facility.

Email: humboldtcrabs@gmail.com

Donate Equipment or Hire a Crab Player for the Summer

A large portion of the team's expenses comes from buying baseball equipment, uniforms and baseballs. In addition, our collegiate players during the summer months are available for light yard work or light office work or can even work part-time for your business. Email: humboldtcrabs@gmail.com

Join the Crabs Green Team

Be a part of the Crabs' tradition by joining the Crabs Green Team. Spend one hour on designated Saturday morning to clean up a section of US HWY 101 as well as help clean up the outfield grass after fireworks nights. Green Team members will receive 5 free Crabs general admission tickets to any game for your service. Email Green Team Captain and volunteer Bob Felter at bfelter3@gmail.com for more information.

Sponsor T-shirts for the World Famous Crab Grass Band

Donate anywhere from \$300 to \$500 for 30 plus t-shirts for the band to wear at all the games. Your logo or company name will be recognized at the games over the PA and will be a part of the band's history. Email: humboldtcrabs@gmail.com

Ballpark Vendors

Download the Ballpark Vendor Application form from the Crabs Web site to submit your product for approval:

<http://humboldtcrabs.com/support-the-crabs>